

# Bank of America

## Global Banking and Markets Privacy Notice – Hong Kong

Last Updated: Jul 2025

This Privacy Notice explains how Bank of America, National Association – Hong Kong branch; Banc of America Securities Asia Limited; Merrill Lynch Far East Limited and Merrill Lynch (Asia Pacific) Limited (each a “**BofA Hong Kong Entity**” or “**we**”), collect, use and disclose personal data online and offline in connection with the services we provide to our corporate and institutional clients (“**Services**”). We refer to the individuals whose Personal Data (as defined below) we process, such as individuals who work for or are otherwise engaged by, or interact with, our clients, their affiliates or other third parties in connection with the Services, as “**you**” in this Privacy Notice. This notice also explains how we collect, use, share and protect personal data from registrants for events that these entities host. See relevant sections on event management and execution.

This Privacy Notice is in addition to other privacy notices related to other services BofA Hong Kong Entity provides to clients and individuals, including the Digital Privacy Notice. The privacy notices can be accessed here: [Global Privacy Notices \(bofa.com\)](https://bofa.com/global-privacy-notices).

### PERSONAL DATA COLLECTION AND PURPOSES FOR USE

BofA Hong Kong Entity collects Personal Data that is directly relevant to its business, required to meet its legal obligations, or that is otherwise permissible to collect under applicable laws. Listed in [Appendix A](#) of this Notice are the categories of Personal Data that we collect and the purposes for which we use the data that we collect, except where restricted by applicable law. In the course of providing certain Services, we receive Personal Data from you, third parties, your client representatives, or from public sources.

We collect and process Personal Data: (i) because we are required or permitted to do so by applicable law, (ii) because such information is necessary to facilitate your relationship with us, and provide the requested Services, (iii) where public interest requires, as classified under local law, or (iv) where necessary, with the explicit consent or authorization of the individual about whom we process Personal Data.

If we do not receive the information that we request, we may not be able to provide the requested Services. Unless otherwise indicated, it is mandatory for BofA Hong Kong Legal Entity to collect, use, store, transfer and otherwise process Personal Data to achieve the purposes listed in Appendix A.

### Collection of Personal Data

We and our agents, affiliates, subsidiaries, and service providers collect Personal Data in a variety of ways, including:

- Through the Services: We may collect Personal Data through providing the Services.
- Other than through the Services: We may collect Personal Data about you other than through the Services, such as when you meet us ahead of transactions, request pitches or proposals from us, or participate in a transaction or contractual arrangement, are referred to in a working party list provided by you or third parties, or in information obtained from deal-related data rooms.
- From Other Sources: We may receive Personal Data from other sources, such as public databases, employers, the entity we provide the Services to and from other third parties.
- Event management and execution: You provide Personal Data through the event registration process.

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Keeping Personal Data secure is one of our most important responsibilities. We maintain physical, technical, electronic, procedural and organisational safeguards and security measures to protect personal data against accidental, unlawful, or unauthorised destruction, loss, alteration, disclosure, or access, whether it is processed by us in Hong Kong or elsewhere. Appropriate employees are authorised to access personal data for legitimate and specified business purposes. Our employees are bound by a code of ethics and other internal policies that require confidential treatment of personal data and are subject to disciplinary action if they fail to follow such requirements.

### Disclosure of Personal Data

To the extent permitted by applicable local law and as appropriate to achieve the purposes described in this Notice, Personal Data may be disclosed as described in Appendix B.

BofA Hong Kong Entity may also use and disclose Personal Data as we believe to be necessary or appropriate:

- a) to comply with applicable law including treaties or agreements with or between foreign or domestic governments (including in relation to tax reporting laws), which may include laws outside the country you are located in, to respond to requests from public and government authorities, which may include authorities outside your country, to cooperate with law enforcement, governmental, regulatory, securities exchange or other similar agencies or authorities including to courts, litigation counterparties and others, pursuant to subpoena or other court order or process or otherwise as reasonably necessary, including in the context of litigation, arbitration and similar proceedings to enforce our terms and conditions, and as reasonably necessary to prepare for or conduct any litigation, arbitration and/or similar proceedings to which we or BofA Affiliates are subject or submit, in each case of any country worldwide, or for other legal reasons, who may transfer the Personal Data to equivalent agencies or authorities in other countries;
- b) to central banks, regulators, trade data repositories, or approved reporting mechanisms which may be outside your country; and
- c) to protect our rights, privacy, safety or property, and/or that of BofA Affiliates, you or others.

In addition, we may use, disclose or transfer Personal Data to a third party (i) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings) and/or (ii) to third parties, as requested by clients or their representatives.

### ONLINE INFORMATION

How do we collect personal information online through cookies and similar tracking technologies?

We collect information about you through your computer, smartphone, tablet or other mobile device by the use of cookies and similar tracking technologies.

The type of information we collect from and about you online will depend on how you interact with us and may include: (not all of these may apply to your environment)

- Unique device identifiers (for example, Media Access Control (MAC) and Internet Protocol (IP) addresses);
- Browser type, version, language, and display/screen settings;
- Information about how you use and interact with our sites and mobile apps (for example, page visited or links clicked);

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- Survey responses and similar information which reveals views and preferences, but which does not reveal a person's specific identity;
- Responses to advertisements on the sites and mobile apps where we advertise;
- Log information such as your search and voice to text queries in the mobile app;
- Search engine referrals; and
- Geolocation information

### How do we use the information collected online?

We collect this information through cookies and other tracking technologies for the following reasons:

- Because it is necessary to ensure the site works as intended, such as performing authentication within a secured site. Without this information, some services you have asked for cannot be provided; for example, without cookies or similar tracking technology, you will not be able to access a secured area within this site that requires authentication to assist in detecting and preventing fraud, identity theft and other risks to you or Bank of America.
- To remember choices you make (such as your username, language or region) and provide enhanced, more personal features. These cookies can be used to remember changes you have made to text size, fonts and other parts of web pages that you may have customized. They may also be used to provide services you have asked for such as watching a video or commenting on a blog.
- To improve how a website works and includes collecting information about how visitors use a website, for instance which pages visitors go to most often, or if they get error messages from web pages. This information can also be used to make collective inferences based on choices and browsing behavior for marketing and advertising research.
- To deliver advertisements that may be relevant to you and your interests. These are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. These are usually placed by advertising networks with the website operator's permission. These remember that you have visited a website and this information may be shared with other organizations such as advertisers.
- To provide you with information you request such as the location of an office nearest to your location.

### Uses and Disclosures of Other Information

We may use and disclose other information for any purpose, except where we are required to do otherwise under applicable law. In some instances, we may combine other information with Personal Data. If we do, we will treat the combined information as Personal Data as long as it is combined.

See our [Cookie Policy](#) for additional details about cookies and tracking technologies including how you can manage cookies.

### THIRD PARTY SERVICES

This Privacy Notice does not address, and we are not responsible for, the privacy information or other practices of any third

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parties, including any third party operating any website or service to which the Services link. The inclusion of a link on the Services does not imply endorsement of the linked site or service by us or by BofA Affiliates.

### SECURITY

We use reasonable organizational, technical and administrative measures to protect Personal Data within our organization. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the “Contacting Us” section below.

### INDIVIDUAL RIGHT

Individuals have the right to request access to personal data and request that such personal data be rectified if inaccurate or incomplete, except in limited circumstances. To request access to and/or correction of personal data, or to make any enquiries regarding personal data, you may contact us by emailing [individualrightsrequests@bofa.com](mailto:individualrightsrequests@bofa.com). We will respond to your request consistent with applicable law.

In your request, please make clear what Personal Data you would like to have changed, whether you would like to have the Personal Data suppressed from our database or otherwise let us know what limitations you would like to put on our use of the Personal Data. For your protection, we may only implement requests with respect to the Personal Data associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable.

Please note that we may need to retain certain information for recordkeeping purposes and/or to complete any transactions that you began prior to requesting a change or deletion. There may also be residual information that will remain within our databases and other records, which will not be removed.

#### Receiving electronic communications from us

If you no longer want to receive marketing-related emails from us on a going-forward basis, you may opt-out by following the instructions in the relevant electronic communication.

We will try to comply with your request(s) as soon as reasonably practicable. Please note that if you opt-out of receiving marketing-related emails from us, we may still send you important administrative and Service or transaction-related messages, which you cannot opt out of.

### RETENTION PERIOD

We will retain Personal Data for as long as needed in accordance with our retention schedules or permitted in light of the purpose(s) for which it was obtained. The criteria used to determine our retention periods include: (i) the length of time we have an ongoing relationship with our client and provide the Services; (ii) whether there is a legal obligation to which we are subject; and (iii) whether retention is advisable in light of our legal position (such as in regard to applicable statutes of limitations, litigation or regulatory investigations).

### AUTOMATED DECISION MAKING

We do not use automated decision making in our processes.

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### USE OF SERVICES BY MINORS

The Services are not directed to individuals under the age of eighteen (18), and we do not knowingly collect Personal Data from individuals under 18.

Individuals may submit personal Data about their minor children or legal wards in relation to attendance at or participation in an event. Individual parents or guardians must have the legal authority to disclose such Personal Data to us and make decisions related to processing of such Personal Data in connection with the event. This Personal data of minors will only be used for event registration and participation purposes.

### JURISDICTION AND CROSS-BORDER TRANSFER

Personal Data may be stored and processed in any country where we have facilities or in which we engage service providers, including the United States. In certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other countries may be entitled to access Personal Data.

By providing BofA Hong Kong Entity with your Personal Data, you recognize and understand that BofA Hong Kong Entity may collect, use, transfer, or disclose your Personal Data to the third parties and for the purposes identified in this Privacy Notice to reasonably provide you with the Services. If you do not provide us with the Personal Data described in this Privacy Notice, BofA Hong Kong Entity may no longer be able to provide you with the Services and your receipt of such Services may promptly be discontinued.

In the event that BofA Hong Kong Entity seeks to disclose your information to promote or publicize products or services, BofA Hong Kong Entity will obtain specific consent for such marketing purpose prior to such disclosure. Your consent for such marketing purposes is not a condition of receiving the Services.

### UPDATES TO THIS PRIVACY NOTICE

We may change this Privacy Notice, from time to time. The “LAST UPDATED” legend at the top of this Privacy Notice indicates when this Privacy Notice was last revised. Any changes will become effective when we post the revised Privacy Notice. Use of the Services following these changes (or your continued provision of Personal Data to us) signifies acceptance of the revised Privacy Notice.

### CONTACTING US

The BofA Hong Kong Entity who provides the Services in connection with which your Personal Data has been provided is the company responsible for collection, use and disclosure of your Personal Data under this Privacy Notice.

If you have any questions about this Privacy Notice, please contact your Client Relationship Manager. You may also contact our Hong Kong Data Protection Officer at [dpo@bofa.com](mailto:dpo@bofa.com).

To help us to manage your query, please include your full name and the name of the BofA Hong Kong Entity you understand is processing your personal data and/or any reference number that was made available by a BofA Hong Kong Entity to you.

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### Appendix A

#### The Categories of Personal Data We May Collect, Use, Disclose, or Transfer, Unless Restricted by Applicable Law

“Personal Data” is information collected during or related to BofA Hong Kong Entity’s Services, and relating to our Services that identifies an individual or relates to an identifiable individual, including:

- Name
- Account details and related contact information
- Postal address
- Telephone or fax number
- Email address and other identifying addresses for electronic communications
- Date of birth
- Details from passports and other government or state issued forms of personal identification (including social security, driver’s license, national insurance and other identifying numbers)
- Photographic or video images
- Signature (including e-signatures)
- Telephonic or electronic recordings
- Readership Data including records of online interaction with research content and other materials to track access and use
- Educational qualifications
- Readership Data including records of online interaction with research content and other materials to track access and use
- To facilitate event management (virtual or in-person), in addition to the data mentioned above we may also collect:
  - Dietary requirements
  - Special assistance needs (hearing, sight or physical impairment)
  - Travel details
  - Spouse/partner/guest name
  - Name and age of child/children (collected through parents or guardians attending events)
  - Speaker biographies

In the course of providing certain Services, we may also receive from you, or third parties or your client representatives, information including:

- Employment-related information: salary information, stock options, shareholdings, pension, business contact details, and CVs;
- Information about regulatory and other investigations or litigation to which you are or have been subject;
- Information about your use of our services, and the way individuals employed by our clients use our services;

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- Source of wealth of beneficial owner(s); and

### **The Purposes for Which We May Collect, Use, Transfer, and Disclose Personal Data:**

We and our service providers may use Personal Data for our legitimate business interests, including the following:

- a) to validate authorized signatories when concluding agreements and transactions;
- b) to contact nominated individuals in connection with existing transactions and contractual agreements;
- c) to respond to enquiries and fulfil requests from our clients and/or relevant third parties who require information as a necessary part of the provision of the Services, and to administer account(s) and manage our relationships;
- d) to inform our clients about products or services which we believe may be of interest, including tailored ads, marketing proposals or offers (but only with your consent, if required by Law);
- e) to verify an individual's identity and/or location (or the identity or location of our client's representative or agent) in order to allow access to client accounts, or conduct online transactions;
- f) to provide advice and guidance to clients;
- g) to protect the security of accounts and Personal Data;
- h) for information and relationship management purposes, and business purposes, including data analysis, audits, developing and improving products and services, identifying usage trends and determining the effectiveness of promotional campaigns, and enhancing, improving or modifying our Services;
- i) for risk management, for fraud detection, prevention and investigation, including "know your customer", anti-money laundering, conflict and other necessary onboarding and ongoing client checks, due diligence and verification requirements, credit checks, credit risk analysis, and tax reporting;
- j) to provide, and perform our obligations with respect to, the Services or otherwise in connection with fulfilling instructions;
- k) to send administrative information to clients, such as changes to our terms, conditions and policies;
- l) to record transactions in public records;
- m) as part of the sale, merger or similar change of a business;
- n) to otherwise comply with laws and regulations (including any legal or regulatory guidance, codes or opinions), and to comply with other legal process and law enforcement requirements (including any internal policy based on or reflecting legal or regulatory guidance, codes or opinions); and
- o) to protect our intellectual property, and to understand readership levels of usage and research access;
- p) for event management and execution to ensure that all participants have a safe and enjoyable experience, to provide notifications concerning the event, provide analysis to improve our events and develop new events, determine their overall effectiveness, enhance products and services, and to operate and expand our business activities.

Please note that Personal Data we collect in order to meet our legal and regulatory obligations related to the prevention of money laundering and terrorist financing is processed only for those purposes, unless otherwise permitted or agreed



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### Appendix B

#### Disclosures of Personal Data

Personal Data may be disclosed to third parties in connection with the Services we are providing. The recipients of any such information will depend on the Services that are being provided. Subject to any restrictions around confidentiality we have expressly agreed with our client or other transaction parties, such disclosures may include disclosures:

- to affiliates and subsidiaries of BofA for the purposes described in this Privacy Notice (“**BofA Affiliates**”);
- to our third party service providers who provide services such as website hosting, cloud computing, data analysis, payment processing, order fulfilment, information technology and related infrastructure provision, application service providers, data center services, technology service providers, customer service, email delivery, auditing, e-signature collection and processing services and other services such as marketing and event management and execution (event vendors, organizers, volunteers, contractors, and sponsors);
- to third party experts and advisers (including external legal counsel, notaries, auditors and tax advisors);
- to payment, banking and communication infrastructure providers including SWIFT, financial institutions or intermediaries with which we may have dealings including correspondent banks, insurers, insurance brokers, central counterparties (CCPs), clearing houses, clearing and settlement systems, exchanges, trading platforms, regulated markets, credit institutions, financial brokers, other banks, sponsors, issuers, joint syndicate members, sub-underwriters, portfolio reconciliation service providers, margin service providers, middleware platforms, valuation agents, service agents and other service providers assisting on transactions;
- to third party storage providers (including archive service providers, document repositories and deal sites which provide access offering circulars and other marketing materials) and trade data repositories;
- to third party distribution platforms and to operators of private or common carrier communication or transmission facilities, time sharing suppliers and mail or courier services;
- to other deal/transaction participants including issuers, borrowers, potential investors and syndicate members, advisers, other lenders, independent printers producing circulars, prospectuses and marketing and event materials and translation service providers;
- to counterparties, vendors and beneficiaries, and other entities connected with our client (including guarantors, BofA Affiliates, underlying clients, obligors, investors, funds, accounts and/or other any principals connected); and
- to other persons as agreed with our client or as required or expressly permitted by applicable law.

Disclosures of Personal Data which we make to our third party service providers, as described in this section, will be made subject to conditions of confidentiality and security as we may consider appropriate to the specific circumstances of each such disclosure.